# Industry Profiles 2016

## Finance, Insurance, Real Estate and Leasing Industry

Alberta Government

# OVERVIEW

The Finance, Insurance, Real Estate and Leasing industry[1] in Alberta includes establishments and professionals such as:

- consumer lending companies (i.e. banks, credit unions, credit card, mortgage and loan brokers);
- investment bankers, securities dealers and other individuals involved in financial transactions (i.e. the creation, liquidation or change in ownership of financial assets) or in facilitating financial transactions;
- insurance carriers, agencies and brokers (i.e. life, medical, liability, property and automobile);
- companies that manage pension and other funds;
- real estate agents and brokers, property managers and real estate appraisers; and
- businesses that rent, lease or allow the use of their assets (i.e. automobiles, electronics, appliances, videos, machinery, storage units, patents, trademarks) by others.

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[1] North American Industry Classification System (NAICS) 2007 major groups 52 and 53

# SECTION A
# BUSINESS ENVIRONMENT

## 1. 2015 Employment and Unemployment Numbers and Rates

Table 1

| | Alberta | Finance, Insurance, Real Estate and Leasing Industry |
|---|---|---|
| Employment | 2,301,100 | 103,500 |
| Employment Share | N/A | 4.5% |
| Unemployment | 148,000 | 3,300 |
| Unemployment rate | 6.0% | 3.1% |

Data Source: Statistics Canada, Labour Force Survey, CANSIM Table 282-0008, 2015
Note: Note: N/A denotes not-applicable. Employment share is obtained by dividing the number of employment in this industry by total employment in Alberta.

For more information on employment numbers or for a historical comparison, please go to the Labour Force Statistics[2] website or Statistics Canada[3].

## 2. Industry's Growth

- The Finance, Insurance, Real Estate and Leasing industry accounted for 4.5% of total employment in Alberta in 2015.
- Employment in this industry is expected to grow at an average rate of 1.6% from 2016 to 2019[4].
- The industry is expected to account for 4.8% of total employment in Alberta in 2016.

For more information, see the Alberta Learning Information Service (ALIS)[5] website for descriptions of industries.

[2] See http://work.alberta.ca/labour/labour-force-statistics-and-annual-reviews.html
[3] See http://www.statcan.gc.ca
[4] Alberta Modified Canadian Occupational Projection System (COPS) Outlook 2015 – 2019, Industry Employment Outlook
[5] See http://www.alis.alberta.ca

## 3. Facts, Trends and Outlook

According to Statistics Canada's National Economic Accounts, the Finance, Insurance, Real Estate and Leasing industry accounted for approximately 14.2% [6] of Alberta's Gross Domestic Product in 2015, up from 12.1% in 2005. Its contribution to Alberta's total employment declined from 5.3% in 2005 to 4.5% in 2015.

Total employment (the total number of employees and self-employed people, 15 years and over) in 2015 was 1.1% lower than its level in 2014. Over the last 10 years, employment increased by 6,500 from 2005, a 6.7% increase. There were 103,500 employed in the industry in 2015, of whom 85.8% were full time and 14.2% were part time.

Table 2

| Characteristic | Alberta | Finance, Insurance, Real Estate and Leasing |
|---|---|---|
| Median Retirement Age (years) | 64.3 | 60.3 |
| Average Number of Hours Worked per Week | 36.9 | 35.5 |
| Multiple Jobholders (% of total employment) | 5.6% | 7.1% |
| Average Job Tenure (months) | 88.8 | 99 |
| Employees Under Union Coverage (%) | 19.7% | 3.9% |
| Employees Working Overtime per Week (%) | 17.2% | 14.9% |

Data Source: Statistics Canada, Labour Force Survey, CANSIM Tables 282-0022, 282-0031, 282-0042, 282-0078 and 282-0084, 2015, and custom tabulation (median retirement age)
Note: The percentage of multiple jobholders is obtained by dividing the number of multiple jobholders by total employment. This calculation method also applies to the percentage of employees under union coverage and the percentage of employees working overtime per week.

[6] This is for North American Industry Classification System (NAICS) 2007 codes 52 and 53.

## 4. Size of Businesses in Alberta and the Industry

Table 3

| Establishment Size | Businesses in Alberta | | Businesses in Finance, Insurance, Real Estate and Leasing | |
|---|---|---|---|---|
| | Number of Employees | %* | Number of Employees | %* |
| Less than 20 employees | 686,000 | 35.6% | 36,200 | 43.0% |
| 20 to 99 employees | 699,000 | 36.2% | 31,300 | 37.2% |
| 100 to 500 employees | 345,700 | 17.9% | 11,900 | 14.1% |
| More than 500 employees | 195,500 | 10.1% | 4,700 | 5.6% |

Data Source: Statistics Canada, Labour Force Survey, CANSIM Table 282-0076, 2015

* Percentages may not add up to 100 due to rounding

Note: Statistics Canada's survey methodology for determining establishment size differs from the one it uses in the Labour Force Survey to determine total employment. As a result, the total number of employees by establishment size will not be the same as total employment in the industry, except by coincidence.

# SECTION B
# HUMAN RESOURCES PROFILE

## 1. Occupational Information

Some examples of occupations in the Finance, Insurance, Real Estate and Leasing industry include:

- financial analyst;
- insurance adjuster;
- real estate agent;
- financial planner; and
- building superintendent.

For a complete listing of all occupations related to this industry, as well as detailed information on education and skill requirements, visit the Alberta Occupational Profiles[1] website.

## 2. Demographics: Gender and Age

According to the Labour Force Survey, the gender breakdown in the Finance, Insurance, Real Estate and Leasing industry in 2015 was as follows:

- women employed: 57,500 people, or 55.6%
- men employed: 46,000 people, or 44.4%

Overall in Alberta, women accounted for 45.1% and men made up 54.9% of total employment (for all industries).

Table 4

| Age Characteristics | Employment in Alberta | | Employment in Finance, Insurance, Real Estate and Leasing | |
|---|---|---|---|---|
| | Number | %* | Number | %* |
| 15-24 years | 320,300 | 13.9% | 9,100 | 8.8% |
| 25-54 years | 1,551,700 | 67.4% | 72,300 | 69.9% |
| 55 years and over | 429,100 | 18.6% | 22,100 | 21.4% |

Data Source: Statistics Canada, Labour Force Survey, CANSIM Table 282-0008, 2015
*Percentages may not add up 100 due to rounding.

[1] See http://occinfo.alis.alberta.ca/occinfopreview

## 3. Wages and Salaries

Chart 1

Data Source: Statistics Canada, Labour Force Survey, CANSIM Table 282-0072, 2015

Note: The average hourly wage is obtained by dividing the sum of the wages of all the employees by the total number of employees. The median hourly wage is that wage below which half the employees earn and above which half the employees earn.

## Wage and Salary Information for Selected Occupations

Table 5

| Occupations | Average Hourly Wage | | | Average Annual Salary |
|---|---|---|---|---|
| | Starting | Overall | Top | |
| Real estate agent and salesperson | $40.02 | $54.48 | $119.37 | $114,291 |
| Financial manager | $44.14 | $54.68 | $63.66 | $101,951 |
| Financial and investment analyst | $27.45 | $37.23 | $46.47 | $72,489 |
| Banking, insurance and other financial clerk | $17.97 | $20.84 | $25.00 | $40,769 |
| Property administrator | $20.51 | $23.75 | $27.66 | $46,156 |

Data Source: 2015 Alberta Wage and Salary Survey

For more information on the *2015 Alberta Wage and Salary Survey*, refer to the WAGEinfo* website. For job descriptions, duties, skills and educational requirements of specific occupations in the Finance, Insurance, Real Estate and Leasing industry, visit the ALEF website.

* See http://www.albertacareers.ca/wageinfo
* See http://www.albertacareers.ca

# SECTION C
# ADDITIONAL INFORMATION

## Links to Industry Associations

- **Alberta Real Estate Association**
  http://www.areaweb.ca/
- **Building Owners and Managers Association of Edmonton**
  http://www.bomaedmonton.org/
- **Building Owners and Managers Association of Calgary**
  http://www.boma.ca/
- **Canadian Bankers Association**
  http://www.cba.ca/
- **Financial Advisors Association of Canada**
  http://www.efpacc.ca/
- **Insurance Brokers Association of Canada**
  http://www.ibac.ca/

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[illegible] (Labour Market Information)
In Edmonton: [illegible]
Long distance: [illegible]

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